



# “CIVIC INNOVATION”

Panel discussion featuring White House Presidential Innovation Fellows

## MODERATOR



**John Paul Farmer** served as Senior Advisor for Innovation in the White House Office of Science and Technology Policy. In this role, he has focused on the President's innovation agenda, spearheading government innovation through the Presidential Innovation Fellows program while promoting policies that support entrepreneurship and economic growth in the private sector. Previously, John served in the Administration as Senior Advisor for Healthcare Reform, developing the Multi-State Plan program to provide greater consumer choice via the Health Insurance Marketplaces, implementing the Pre-Existing Condition Insurance Plan program for those with serious health conditions, and integrating the Blue Button Download My Data technology into the digital health records of millions of Federal employees. Before his appointment, John worked in the investment management industry at Lehman Brothers and Credit Suisse, launching new business initiatives, identifying investment opportunities, and assessing a broad range of risks during the global financial crisis. He also played professional baseball in the minor league systems of the Los Angeles Dodgers and Atlanta Braves, compiling a .344 career batting average.

## PANELISTS



**Adam Dole** is a Presidential Innovation Fellow working on the MyData Initiatives (Blue Button) at the Department of Health and Human Services. Previously, Adam was an entrepreneur-in-residence at the Mayo Clinic, where he was involved in the strategic planning of new healthcare products and services. His responsibilities included developing new ventures at the intersection of healthcare and technology to expand Mayo Clinic's scope and reach through new business models. While at Mayo Clinic, Adam incubated a digital health startup, Better, funded by Mayo Clinic and The Social+Capital Partnership. Adam also managed Mayo Clinic's relationship and investment strategy with startup accelerator Rock Health. Adam has held previous positions at NASA's human factors research division and two strategy and innovation consultancy firms, Jump Associates and Method Inc. Adam's non-traditional path to Mayo Clinic was driven by his passion for redefining the healthcare value proposition from its current focus on sick-care to a model focused on consumer value, engagement, and disease prevention. He received a BS in Communications from Syracuse University and an MBA in Design Strategy from the California College of the Arts. He currently lives in California with his wife Kyoko and enjoys surfing, biking, running marathons, and competitive skydiving.



**Jacqueline Kazil** is a Presidential Innovation Fellow working on Disaster Response and Recovery at the Federal Emergency Management Agency (FEMA). Jackie is a software developer passionate about human behavior and open data. Most recently, she worked for CACI, where she was lead developer on a contract at The Library of Congress, working on projects such as Chronicling America and Congress.gov. Previously, Jackie worked for The Washington Post on news-driven data applications—including the notable Top Secret America series, which received multiple awards including the 2010 George Polk Award for Journalism and was a SXSW Finalist for Technical Achievement. She has experience in software development using best practices, data analysis, modeling and simulation, social network analysis, data handling, data storage, mapping, and geospatial analysis. She is also active in open-source community development. She founded PyLadies DC and Geo DC. She also runs Django District and assists with DC Python. Jackie received her MA in Convergence Journalism from the University of Missouri, and she is currently working on her PhD in Computational Social Science at George Mason University. She lives in Washington, DC, with her husband and their two rescued dogs.



**Scott Wu** is a Presidential Innovation Fellow working on Development Innovation Ventures at USAID. Scott has devoted the past two decades to innovation – working with, launching, and investing in young companies and organizations to disrupt their respective sectors. Most recently, he was a member of the founding team of Upstart, which is pioneering crowdfunding for recent graduates. Previously, he co-founded several venture capital and investment firms – including FTV Capital and Blue Horizon Equity – that together manage over \$1 billion. Scott has always remained involved with issues addressing education and global poverty. He worked on development projects in Tanzania and with a center combatting child prostitution in Bangkok. He has monitored refugee camps and volunteered in AIDS orphanages. He was formerly President of Aim High, which focused on education for the underprivileged, and is currently Chairman of the US Committee for Refugees and Immigrants in DC. He graduated from Dartmouth College and Harvard Business School, and enjoys life in San Francisco with his wife.