

IFE/INFO

Public Policy Salon Cutting Edge Energy Innovation

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Institute
for
Education

A Panel Discussion with

Minister Jorge Moreira da Silva, *Portuguese Minister of Environment, Spatial Planning and Energy*

Peter Evans, *Vice President at the Center for Global Enterprise*

Matthew Theall, *White House Presidential Innovation Fellow at the Department of Energy*

Moderator

John Paul Farmer

Director of Technology & Civic Innovation at Microsoft

Hosted by

H.E. Nuno Brito

Ambassador of Portugal to the United States

Portuguese Residence | Washington, D.C.

Wednesday, June 11, 2014

Public Policy Evening Salon

Panel Moderator



John Paul Farmer

John Paul Farmer served as Senior Advisor for Innovation in the White House Office of Science and Technology Policy. In this role, he has focused on the President’s innovation agenda, spearheading government innovation through the Presidential Innovation Fellows program while promoting policies that support entrepreneurship and economic growth in the private sector. Previously, John served in the Administration as Senior Advisor for Healthcare Reform. Before his appointment, John worked in the investment management industry at Lehman Brothers and Credit Suisse, launching new business initiatives, identifying investment opportunities, and assessing a broad range of risks during the global financial crisis. He also played professional baseball in the minor league systems of the Los Angeles Dodgers and Atlanta Braves, compiling a .344 career batting average. He is currently Director of Technology & Civic Innovation at Microsoft. ■

Special Guest Speakers



Minister Jorge Moreira da Silva

Portuguese politician and an international expert on climate change, carbon finance, energy and environment policy. He currently serves as Minister of Environment, Spatial Planning and Energy. He was the Program Manager on Climate Change Innovative Finance at the Bureau for Policy Development at UNDP-United Nations Development Program. At UNDP, Jorge has worked on the post-2012 climate change negotiations, on the establishment of innovative financing strategies on climate change and energy and on the development of climate change market-based mechanisms. Jorge Moreira da Silva has been a Visiting Professor and invited speaker on climate change and carbon markets in several Portuguese and international Universities and institutions. He is also the Founder and Chairman of the Lisbon-based think-tank Platform for a Sustainable Growth. ■



Peter C. Evans

Vice President at the Center for Global Enterprise where he is responsible for the Center’s research agenda and global partnerships. Previously, Dr. Evans held key strategy and market intelligence roles at General Electric. He was Director of GE Corporate’s Global Strategy and Analytics team. He also led GE Energy’s Global Strategy and Planning team for five years. Prior to joining GE, he was Director at Cambridge Energy Research Associates (CERA). He also worked as an independent consultant for a variety of corporate and government clients, including the US Trade Promotion Coordinating Committee, US Department of Energy, the Organization for Economic Cooperation and Development, and the World Bank. Evans has extensive international energy experience, including two years as a Visiting Scholar at the Central Research Institute for the Electric Power Industry in Tokyo, Japan. He is a lifetime member of the Council on Foreign Relations and is a Board Member of the National Association for Business Economics. ■



Matthew Theall

Presidential Innovation Fellow working on “MyData Initiatives” at the Department of Energy. Matt focuses on developing innovative ways to enable the public and American businesses to better understand and reduce energy use. Previously, Theall was a Technology Strategist at Intel Corporation, where he focused on networking and Smart Grid technologies and was also Director of several silicon business units. He has served in a number of industry leadership roles, including being a member of the Board of Directors of the Smart Grid Interoperability Panel from 2009-2013. Theall has worked closely with ITU-T, IEEE and other global SDO’s and was selected to be a member of a U.S. State Department delegation formed to represent the United States at key ITU-T SG-15 meetings. He was also invited by the White House to participate in a summit of industry leaders seeking to develop a clean, smart grid for the 21st century. ■



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Cutting Edge Energy Innovation

Guests

Dr. Rosa Batoreu, DCM

Embassy of Portugal

H.E. Nuno Brito

Embassy of Portugal

H.E. Alfredo Defago

Ambassador of Switzerland to the U.S. (1997-2001)

Marie-Theres Defago

Jordan D'Eri

Pillar to Post+

Jan Smith Donaldson

Reporter

R. David Edelman

White House Senior Advisor+

Dr. Peter Evans

Center for Global Enterprise

John Paul Farmer

Director of Technology and Civic Innovation, Microsoft

Brian Forde

White House Senior Advisor

Dr. Amy Geng

IFE Innovation Steward

Ina Ginsburg

IFE Steward

Ed Henry

Chief White House Correspondent, IFE Steward

Quenton Horton

PGCC, IFE Intern Coordinator+

Nayan Jain

Department of Health and Human Services*

Jerry Jasinowski

National Association of Manufacturers (former)

Stacy Kane

White House Presidential Innovation Fellows Deputy Director

Jacqueline Kazil

FEMA*

Joanne Ke

The World Bank+

Coach Kathy Kemper

Institute for Education

Timothy 'Bo' Kemper

Robertson Foundation for Government

Thomas Kuhn

Edison Electric Inc.

Skylla Lilly

American University 2013+

H.E. Bjorn Lyrvall

Embassy of Sweden

Madeleine Lyrvall

Embassy of Sweden

Sharon McCoy

Robertson Foundation for Government Fellow

Jorge Moreira da Silva

Portuguese Minister of Environment, Spatial Planning & Energy

Geoff Mulligan

National Institute of Standards & Technology*

Todd Park

United States Chief Technology Officer

Tom Patton

Philips NA (former)

H.E. Elena Poptodorova

Embassy of Bulgaria

Genelle Quarles

Burness Communications+

Dr. Sokwoo Rhee

National Institute of Standards and Technology*

Marci Robinson

Robinson Communications; Chair, IFE Board of Stewards

Congressman Ed Royce

U.S. Congress; Chairman of Foreign Relations Committee (R-CA)

Marie Thérèse Royce

Alcatel-Lucent

H.E. Manuel Sager

Embassy of Switzerland

Christine Sager

Embassy of Switzerland

Henry Schuster

CBS News '60 Minutes'

Greg Schmidt

Vox Frontera Inc

Nick Seaver

Burness Communications+

Richard Shore

Gilbert LLC

Steve Taylor

United Way Worldwide

Matthew Theall

Department of Energy*

Kimberly Twombly

UBS

James Valentine

TriAlpha Energy

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Former Head of CIA and FBI, IFE Steward

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* White House Presidential Innovation Fellow / + IFE Fellow

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Pundits Blog

Kathy Kemper

Founder and CEO, Institute for Education

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One weekday morning in mid-March, the residents of Georgetown woke up to find themselves in England. Overnight, life as they knew it was over, as the former colonial power exerted historic claims on one of the oldest neighborhoods in Washington. The clock hands on Healy Hall tower, an iconic part of Georgetown's skyline, had moved five hours ahead to reflect London time. A long line snaked down Embassy Row, as residents of Georgetown waited to exchange their American passports for British ones. The banks in Georgetown were closed; all court cases pending; and more changes were yet to come. Some Georgetown residents were so distressed by the upheaval attending annexation that they went to Reagan National Airport; hoping to escape the country, they realized to their horror that all available flights were destined for London Heathrow Airport.

This storyline seems like the plot of a B-movie political thriller, but it is not too far off from what the people of Crimea, a peninsula formerly extending from mainland Ukraine, have experienced over the last two months, since the territory was annexed by Russia in March. Increasingly, many residents of East Ukraine's embattled territories fear the same fate – going to sleep in one country and waking up in a different one.

The full economic and political implications of Crimea's annexation may not be apparent for some time, but life has already turned upside down for most ordinary Crimeans. Food imports have fallen. Vigilante "self-defense units" pop up unexpectedly at train stations to conduct dubious "inspections." And because Russian media has seized control of Crimean news outlets, it is difficult to know what is actually happening on the ground.

Even the basic question of how Crimeans themselves voted in a referendum held in mid-March to secede from Ukraine is disputed. According to Ukrainian news, Russian President Vladimir Putin's Human Rights Council accidentally posted the real results of the vote, showing that only 30 percent of Crimean citizens turned out, and just 15 percent voted for annexation. Apparently, this notice was, however, quickly removed and replaced with different results, which showed a 97 percent vote in favor out of an 83 percent turnout.

Russia maintains that Crimea's annexation is a natural development, given that almost 60 percent of the peninsula's residents are ethnic Russian. Mainland Ukraine, on the other hand, is less than one-fifth ethnic Russian, meaning that the population is less likely to accept Russia's influence, much less vote for it, even as Russian proxies wage war through Soviet veterans, militants from Crimea, and mercenaries. So far, two provinces in eastern Ukraine, Donetsk and its neighbor Luhansk, have voted in referendums to secede from Ukraine. But with presidential elections a week away, Ukraine's political leadership seems determined for the country to remain united.

Russia's goals may well be different in Ukraine than in Crimea; Putin may not be looking to grab territory, but rather to continue seeding instability to keep Ukraine from drifting closer to the West. In short, Ukraine may not face wholesale annexation, but something else that is hardly preferable: A war of attrition that, day by day, brings the country more firmly into Russia's sphere of influence and threatens the bearings of ordinary life. ■

Kemper is founder and CEO of the Institute for Education, a nonprofit foundation that recognizes and promotes leadership locally, nationally and in the world community.