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Institute for Education

Harnessing the power of data, innovation and soft diplomacy in the global community

BIOS

Featured Speaker



BEVERLY PERRY

Senior Advisor to Mayor Muriel Bowser | @bperrydc

Beverly L. Perry serves as Senior Advisor to Mayor Muriel Bowser. In this capacity, she advises the Mayor on policy initiatives through her oversight of the Office of Policy and Legislative Affairs, the Office of Federal and Regional Affairs, and the Office of the Secretary, which is responsible for international affairs, ceremonial services and the preservation of the city's history.

Prior to her service with the DC government, she served as Senior Vice President and Special Advisor to the Chairman of Pepco Holdings, Inc. (PHI), a regional energy holding company that provides utility service to 1.9 million customers. PHI is the parent company of Potomac Electric Power Company, which she joined in 1990 as Manager of Government Relations for District of Columbia and Federal Affairs.

A lawyer by profession, Ms. Perry litigated cases in Federal and State Court throughout the Washington Metropolitan region. She practiced law with Frank, Bernstein, Conaway and Goldman prior to joining Potomac Electric Power Company. Other legal positions held by Ms. Perry included law clerk for Judge Marian Blank Horn of the US Claims Court and attorney advisor with the US Department of Interior, Office of the Solicitor.

Ms. Perry developed her career in public policy through strategic political analyses, civic leadership and her commitment to community service. Ms. Perry has had a long history of leadership with various foundations and organizations including the African American Civil War Memorial and Museum, the Greater Washington Urban League; the Arena Stage; the Congressional Black Caucus Institute; and the Federal Judicial Nomination Commission for the District of Columbia.

She received her law degree from Georgetown University and her undergraduate degree from George Washington University.

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Moderator



MAYOR ANTHONY WILLIAMS

Chief Executive Officer of the Federal City Council | @TonyWilliamsDC

Anthony A. Williams, the former Mayor of Washington, D.C. (1999 – 2007), is the current Chief Executive Officer of the Federal City Council, an organization focusing the creative and administrative talents of Washington's business and professional leaders on major problems and opportunities facing the District.

He is widely credited with leading the comeback of Washington D.C. during his two terms as Mayor, restoring the finances of our nation's capital, and improving the performance of government agencies, all while lowering taxes and investing in infrastructure and human services.

In addition to his duties with the Federal City Council, Mayor Williams is a Senior Consultant to Dentons LLP. He serves on several company boards as well as the boards of Fight for Children and the Chesapeake Bay Foundation.

Prior to Federal City Council, he led the Global Government Practice at the Corporate Executive Board in Arlington, Virginia. He also taught public finance and urban leadership as the William H. Bloomberg Lecturer in Public Management at Harvard's John F. Kennedy School of Government while coordinating programs for the Municipal Innovation Program at the Ash Center for Democratic Governance and Innovation.

Before his election as Mayor, he was the independent Chief Financial Officer of the District from 1995 to 1998, working with and on behalf of local officials, the D.C. Financial Control Board, and the U.S. Congress. Before his service in local Washington, Tony worked in a variety of positions in federal, state, and local government, including as the first CFO for the U.S. Department of Agriculture, appointed by President Bill Clinton and confirmed by the U.S. Senate.

He holds a BA from Yale, an MPP from the Harvard Kennedy School, and a J.D. from the Harvard Law School, as well as a number of awards and honorary degrees, including Governing Magazine Public Official of the Year in 1997. He is a fellow of the National Academy of Public Administration and former President of the National League of Cities.

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Introductions



JOHN PAUL FARMER

Chief Technology Officer, New York City

@JohnPaulFarmer

John Paul Farmer is the Chief Technology Officer of the City of New York. In this role, he leads a team that deploys technology policy, programs, and products to better serve New Yorkers and build a more future-ready city. He is also an adjunct professor at Columbia University's School of International and Public Affairs and a Fellow at the University of Pennsylvania's Institute for Urban Research.

Previously, John was Managing Director of Microsoft Cities, based in New York. John led a cross-functional team to build partnerships and co-design technology products that make communities more livable, more vibrant, and more equitable. As the Founder & CEO of The Innovation Project, John spread innovation best practices globally. John served as the Senior Advisor for Innovation at the White House under President Barack Obama, where he co-founded and led the Presidential Innovation Fellows program to attract top private sector change-makers for focused tours of duty in government.

Prior to the U.S. government, John built new business units in the private sector. He played professional baseball in the minor league systems of the Atlanta Braves and Los Angeles Dodgers. John holds an M.B.A. with honors from the Graduate School of Business at Columbia University and an A.B. with honors from Harvard University.

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COACH KATHY KEMPER

Founder and CEO, Institute for Education | @CoachKemper

COACH KATHY KEMPER is CEO and Founder of the Institute for Education (IFE), a Washington D.C.-based nonprofit committed to engaging the global community to harness the power of soft diplomacy, data, and innovation. In 2019, Kemper was recognized, alongside Jeff Bezos, as one of *Washington Life Magazine*' "Tech 25", a prestigious honor reserved for top technology innovators and disruptors. Extolled as "D.C.'s Networker-in-Chief" by *U.S. News and World Report*, Coach Kemper regularly convenes timely salons, forums, intimate discussions and invitation-only gatherings that draw senior White House and Congressional leaders, distinguished ambassadors and diplomats, business executives, journalists and technology innovators for debate and discussion. Past speakers have included Supreme Court Justices, a Vice President, Senators, Ambassadors, Nobel laureates, Cabinet secretaries, United States Chief Technology Officers, CEOs, and more.

A former professional tennis player, Coach Kemper served as head Women's Tennis Coach at Georgetown University from 1978 to 1990, and coached Georgetown's No. 1 player to the NCAA National Women's Division II title in 1983. Coach has spent more than 40 years coaching tennis for Washington's power brokers — hitting the courts with Supreme Court Justices, kings, queens, and United States Secretaries of State through six administrations at the White House court, Senate court and Embassy courts. Kemper has received awards and recognition from the Swedish, Chinese, and Japanese governments for her commitment to cross-cultural dialogue. In 2017, 3 U.S. CTOs awarded the Challenge Coin to Coach Kemper for her bipartisan leadership in technology. A frequent op-ed writer and columnist, her work has been featured in *The Hill*, *Roll Call*, *The Globalist*, *Huffington Post* and *USA Today*.

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AMY GENG, MD

IFE Innovation Steward

Amy Geng, MD, has served as IFE's Innovation Steward since 2013. In this capacity, she has partnered Coach Kemper and the IFE team to advocate for technology and innovation in government, STEM education, and advancement of public health.

Dr. Geng is a board-certified in dermatology. She completed internship at Brigham and Women's Hospital/Harvard Medical School and residency training at Brown University. She was a research fellow at the Dana-Farber Cancer Institute, helping to establish DFCI's Zakim Center for Integrative Therapies.

Dr. Geng earned her medical degree from the Ohio State School of Medicine and was elected to the Alpha Omega Alpha honor medical society. She graduated with an AB in economics from Harvard and Radcliffe Colleges.